



Media Contact: Elizabeth Kwolek
440-333-0001 ext. 103
Elizabeth@sweeneypr.com

BIG LOTS CALLS ON CUSTOMERS TO DECORATE NOV. 16-22

Retailer launches National Decorate Your Home for the Holidays Week and selfie sweepstakes with \$2,500 in Big Lots shopping sprees up for grabs.

Columbus, Ohio – November 14, 2014 – [Big Lots](#) is providing inspiration and motivation for consumers everywhere to start decking the halls. The company is declaring Nov. 16-22, 2014 the nation's first [Decorate Your Home for the Holidays Week](#), providing consumers a reason to decorate before the winter holiday frenzy begins.

"At Big Lots our goal is to help moms make the holidays happen and enjoy time with her family and friends," said Andrew Stein, Senior Vice President, Chief Customer Officer, Big Lots. "Planning ahead for the holiday season and decorating earlier - from the tree and mantel to the outdoors - can mean less stress and more time for the things that matter most."

Participation in National Decorate Your Home for the Holidays Week is easy. Whether you plan to go glam or prefer a classic style, simply begin decorating Nov. 16-22.

Kicking off the week with holiday cheer, Big Lots is hosting a social media sweepstakes Nov 17 – Dec 14. Simply submit a selfie with your favorite Big Lots holiday décor item and share on Facebook, Twitter or Instagram for a chance to win a \$500 or a \$1,000 Big Lots shopping spree. For more details on the Big Holiday Sweepstakes and Official Rules visit the Big Lots [Facebook page](#) starting Nov 17.

Additionally, Big Lots will host a [Twitter party](#) on Nov. 17 at 9 p.m. EST and provide the latest and greatest holiday decorating tips and tricks. The virtual party will connect consumers with a top home décor blogger for access to professional holiday decorating advice, as well as a chance to win more than \$500 in prizes from Big Lots. For more details and Official Rules for the Big Holiday Twitter Party visit <http://bigholidayparty.splashthat.com>

Top home décor bloggers are also joining in the celebration and will show off their home décor throughout the week. Follow #BIGHoliday or visit the National [Decorate Your Home for the Holidays Week website](#) for more information and inspiration.

BIG HOLIDAY SWEEPSTAKES. NO PURCHASE NECESSARY. Purchasing will not improve your chances of winning. Sweepstakes is open to legal residents of the 48 contiguous U.S. and D.C. (excluding RI), age 18 or older. Void in Alaska, Hawaii, Rhode Island, Puerto Rico and wherever prohibited by law. Sweepstakes begins at 12:00:01 AM ET on 11/17/14 and ends at 11:59:59 PM ET on 12/14/14. Visit www.facebook.com/BigLots and click on the sweepstakes app tab for details on how to enter and Official Rules. Message and data rates may apply. Entries via Instagram and/or Twitter must be posted from public accounts; entries posted from private accounts will not be eligible. Sponsor: Big Lots Stores, Inc.

BIG HOLIDAY TWITTER PARTY. NO PURCHASE NECESSARY. Purchasing will not improve your chances of winning. Sweepstakes is open to legal residents of the 48 contiguous U.S. and D.C. (excluding RI), age 18 or older. Void in Alaska, Hawaii, Rhode Island, Puerto Rico and wherever prohibited by law. Registration for the Sweepstakes begins at 8:00 AM ET on 11/5/14 and ends at 8:59 PM ET on 11/17/14. Visit <http://bigholidayparty.splashthat.com/> for details on how to enter and Official Rules. Message and data rates may apply. Sponsor: Big Lots Stores, Inc.

About Big Lots, Inc.

Headquartered in Columbus, Ohio, Big Lots (NYSE: BIG) is a unique, non-traditional, discount retailer operating 1,495 BIG LOTS stores in 48 states with product assortments in the merchandise categories of Food, Consumables, Furniture & Home Décor, Seasonal, Soft Home, Hard Home, and Electronics & Accessories. Our vision is to be recognized for providing an outstanding shopping experience for our customers, valuing and developing our associates, and creating growth for our shareholders. For more information, contact visit www.biglotsmedia.com