



FOR IMMEDIATE RELEASE

Media Contact: Colleen Cleary—1-877-614-1274

Big Lots Rescues Last-Minute Holiday Shoppers

A Recent Survey of Last-Minute Shoppers Finds Most People Are Still Looking for the Perfect Gift Days Before Christmas

COLUMBUS, OHIO (Dec. 22, 2014) – Big Lots understands that last-minute shopping is an unavoidable part of the holiday season. Nearly half of all holiday customers are still shopping for important gifts in the final days leading up to Christmas. This year Big Lots is focused on helping those last-minute shoppers find the perfect gifts for their loved ones without blowing their budget.

When every second counts, shoppers make the most of their last-minute purchases in-store versus online, and more than 25 percent of those shoppers report feeling overwhelmed and “very stressed” during the final week leading up to Christmas.

“This holiday season Big Lots has focused on providing last-minute gift buyers with a wide variety of gift options at the lowest possible prices,” stated Andrew Stein, Senior Vice President, Chief Customer Officer, Big Lots. “Big Lots believes just because shoppers are short on time doesn’t mean they should have to compromise on finding a great gift.”

Big Lots holiday specials are designed for shoppers who are pressed for time. Specials include a huge toy clearance with 50 percent off select toys (includes kids electronics, adult games and puzzles); a huge selection of \$5 and \$10 gifts; and 20 percent off all plush or down-alternative blankets. And don’t forget the giftwrap; specialty single roll giftwrap and multipack bags are just \$3.50 each.

Last-minute holiday shopping has the potential to be stressful, confusing and budget blowing. However, Big Lots has offered shoppers the solution with unbeatable prices on the most in-demand gifts this holiday season. Big Lots stocks new and exciting products daily to ensure shoppers can always find the perfect gift for everyone on their list.

To learn more about Big Lots, speak with a company representative or arrange a store visit this holiday season, contact the Big Lots Media Hotline at 1-877-614-1274.

About Big Lots, Inc.

Headquartered in Columbus, Ohio, Big Lots Inc. (NYSE: BIG) is a unique, non-traditional, discount retailer operating 1,495 BIG LOTS stores in 48 states with product assortments in the merchandise categories of Food, Consumables, Furniture & Home Décor, Seasonal, Soft Home, Hard Home, and Electronics & Accessories. Our vision is to be recognized for providing an outstanding shopping experience for our customers, valuing and developing our associates, and creating growth for our shareholders. For more information, visit www.biglotsmedia.com

###