

## THE SERTA SLEEP SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.** By participating in the Sweepstakes, each Entrant (“Entrant”) unconditionally accepts and agrees to comply with, and abide by these Official Rules; the decisions of Big Lots Stores, Inc. (“Sponsor”), which shall be final and binding in all respects.

**SWEEPSTAKES ENTRY PERIOD:** The **BIG Serta Sweepstakes** (“Sweepstakes”) begins on Wednesday January 30, 2019 9:00 am Eastern Standard Time (“EST”) and ends on Saturday February 23, 2019 11:59 pm EST (“Sweepstakes Period”).

**ELIGIBILITY:** The Sweepstakes is open to legal residents of the 48 contiguous United States or the District of Columbia who are age 18 years or older at the time of entry. Employees of the Sponsor and its respective parent companies, subsidiaries, affiliates and any other entity engaged in the development, production or distribution of promotional materials for this Sweepstakes, and members of each of their immediate families (spouses, parents, grandparents, children, siblings and their respective spouses) and those living in the same household of each are not eligible. Sweepstakes is subject to all applicable federal, state and local laws and regulations. In the event that the Sweepstakes is challenged by any regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes or to disqualify participants in the affected geographic areas. Void in Alaska, Hawaii, Puerto Rico, outside the U.S. and wherever prohibited by law.

**TO ENTER:** During the Sweepstakes Entry Period, visit [biglots.com/sertasweepstakes](http://biglots.com/sertasweepstakes) and select one answer to “What does your ideal mattress look and feel like?”, and fill out the entry form with the first name, last name, email address and zip code (“Entry”). One Entry per Entrant. All Entries must be received by the close of the Sweepstakes Period.

### **PRIZES/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS:**

**Prizes:** One (1) grand prize winner, one (1) second prize winner and four (4) third place winners will be randomly chosen. The grand prize winner will receive their choice of a Serta mattress and matching box spring (from the list below), one (1) \$100 Big Lots gift card, and one (1) Serta sheep plush (\$6). The Sponsor will deliver the mattress and box spring to the grand prize winner’s home at no charge. The total maximum ARV of the grand prize awarded is \$1,325.00.

The grand prize winner will choose one of the following prizes:

Box Springs (choose 1)	SKU	Retail
Standard - Twin	810370297	\$ 90.00
Standard - Full	810370298	\$ 110.00
Standard - Queen	810372721	\$ 120.00

Standard - King or TXL	810372722	\$ 105.00
Standard - Split Queen	810370299	\$ 105.00
Standard- Cal King	810371100	\$ 105.00
Low Profile - Twin	810371101	\$ 90.00
Low Profile-Full	810371099	\$ 110.00
Low Profile- Queen	810371098	\$ 120.00
Low Profile- Sp. Queen	810371097	\$ 105.00
Low Profile- King or TXL	810371096	\$ 105.00
Low Profile- Cal. King	810371095	\$ 105.00
Serta Mattresses (choose 1)	<u>SKU</u>	<u>Retail</u>
Medina- Twin	810371094	\$ 529.99
Medina- Twin XL	810371093	\$ 559.99
Medina- Full	810371092	\$ 559.99
Medina - Queen	810372689	\$ 579.99
Medina - King	810372690	\$ 889.99
Medina- Cal King	810371121	\$ 1,089.99
Eastbridge- Twin	810371120	\$ 339.99
Eastbridge- Twin XL	810371119	\$ 369.99
Eastbridge- Full	810371118	\$ 439.99
Eastbridge - Queen	810370300	\$ 479.99
Eastbridge- King	810371117	\$ 839.99
Eastbridge- Cal King	810371116	\$ 1,039.99
Landen- Twin	810371115	\$ 459.99

Landen- Twin XL	810371114	\$ 489.99
Landen- Full	810371113	\$ 559.99
Landen - Queen	810370301	\$ 579.99
Landen - King	810370302	\$ 889.99
Landen- Cal King	810371112	\$ 1,089.99
Bayport - Twin	810370303	\$ 199.99
Bayport- Twin XL	810371111	\$ 209.99
Bayport - Full	810370304	\$ 279.99
Bayport - Queen	810370305	\$ 279.99
Bayport- King	810371110	\$ 589.99
Bayport- Cal King	810371109	\$ 689.99
Dayton- Twin	810371108	\$ 279.99
Dayton Twin XL	810371107	\$ 309.99
Dayton - Full	810370306	\$ 349.99
Dayton - Queen	810370307	\$ 379.99
Dayton - King	810370308	\$ 689.99
Dayton- Cal King	810371106	\$ 889.99
Evans- Twin	810371105	\$ 409.99
Evans- Twin XL	810371104	\$ 439.99
Evans- Full	810371103	\$ 459.99
Evans - Queen	810370309	\$ 479.99
Evans -King	810370310	\$ 789.99
Evans- Cal King	810371102	\$ 989.99
Serta STAY Mattress in a box Twin	810405055	\$ 549.99

Serta STAY Mattress in a box Twin XL	810405056	\$ 569.99
Serta STAY Mattress in a box Full	810405057	\$ 629.99
Serta STAY Mattress in a box Queen	810405058	\$ 699.99
Serta STAY Mattress in a box King	810405059	\$ 1,099.99
Serta STAY Mattress in a box Cal King	810405060	\$ 1,099.99

One (1) second place prize winner will receive their choice of one (1) set of Serta sheets, one (1) Serta mattress topper, one (1) Serta mattress protector, two (2) Serta pillows (all from the list below), one (1) \$100 Big Lots gift card and one (1) Serta plush sheep (\$6). The total maximum ARV of the second place prize awarded is \$414.00.

The second place prize winner will choose one of the following prizes:

<u>Serta Sheets (choose 1)</u>	<u>SKU</u>	<u>Retail</u>
SERTA TWIN SHEET SET MINK TAN	810367413	\$12.00
SERTA TWIN SHEET SET BLUE MIRAGE	810367414	\$12.00
SERTA TWIN SHEET SET CHARCOAL	810367415	\$ 12.00
SERTA TWIN SHEET SET DARK PURPLE	810367416	\$12.00
SERTA TWIN SHEET SET SNOW WHITE	810367417	\$12.00
SERTA TWIN SHEET SET RED RHUBARB	810397493	\$12.00
SERTA FULL SHEET SET MINK TAN	810367408	\$ 18.00
SERTA FULL SHEET SET BLUE MIRAGE	810367409	\$18.00
SERTA FULLSHEET SET CHARCOAL	810367410	\$18.00
SERTA FULL SHEET SET DARK PURPLE	810367411	\$18.00
SERTA FULL SHEET SET SNOW WHITE	810367412	\$18.00
SERTA FULL SHEET SET RED RHUBARB	810397494	\$18.00
SERTA QUEEN SHEET SET MINK TAN	810367403	\$20.00
SERTA QUEEN SHEET SET BLUE MIRAGE	810367404	\$20.00

SERTA QUEEN SHEET SET CHARCOAL	810367405	\$20.00
SERTA QUEEN SHEET SET DARK PURPLE	810367406	\$ 20.00
SERTA QUEEN SHEET SET SNOW WHITE	810367407	\$20.00
SERTA QUEEN SHEET SET RED RHUBARB	810397460	\$20.00
SERTA KING SHEET SET BLUE MIRAGE	810367356	\$23.00
SERTA KING SHEET SET CHARCOAL	810367357	\$23.00
SERTA KING SHEET SET DARK PURPLE	810367358	\$23.00
SERTA KING SHEET SET MINK TAN	810367401	\$23.00
SERTA KING SHEET SET SNOW WHITE	810367402	\$23.00
SERTA KING SHEET SET RED RHUBARB	810397491	\$ 23.00

<u>Serta Toppers (choose one)</u>	<u>SKU</u>	<u>Retail</u>
SERTA PS DUOCOOL 3IN TWIN FOAM TOPPER	810399531	\$100.00
SERTA PS DUOCOOL 3IN FULL FOAM TOPPER	810399532	\$120.00
SERTA PS DUOCOOL 3IN QN FOAM TOPPER	810399533	\$130.00
SERTA PS DUOCOOL 3IN KING FOAM TOPPER	810399534	\$150.00
SERTA 5IN PILLOW TOP FL MEM FOAM TOPPER	810405191	\$150.00
SERTA 5IN PILLOW TOP QN MEM FOAM TOPPER	810405192	\$170.00
SERTA 5IN PILLOW TOP KG MEM FOAM TOPPER	810405193	\$210.00

<u>Serta Mattress Protectors (choose 1)</u>	<u>SKU</u>	<u>Retail</u>
SERTA PS TRIPLE PROTECTION PAD FULL	810417947	\$25.00
SERTA PS TRIPLE PROTECTION PAD TWIN	810417946	\$30.00
SERTA PS TRIPLE PROTECTION PAD QUEEN	810417948	\$22.00
SERTA PS TRIPLE PROTECTION PAD KING	810417949	\$18.00

SERTA PS REGAL COMFORT COOLING QUEEN	810418011	\$30.00
SERTA PS REGAL COMFORT COOLING KING	810418012	\$35.00
SERTA PS REGAL COMFORT COOLING MP FULL	810417950	\$25.00

<u>Serta Pillows (choose any 2)</u>	<u>SKU</u>	<u>Retail</u>
SERTA 2PK CLUSTER COOLING FOAM PILLOW	810405621	\$20.00
SERTA PS COPPERSENSE BED PILLOW	810408834	\$10.00
SERTA REGAL PLUSH PILLOW KING 2PK	810418015	\$20.00
SERTA PS 3-IN-1 ALLERGEN PILLOW JUMBO	810418013	\$8.00
SERTA PS SMART CHILL PILLOW JUMBO	810418014	\$10.00
SERTA PS ZEN CHILL BAMBOO BED PILLOW	810378774	\$12.00
SERTA PS NO FLAT ZONE CROWNMAX BEDPILLOW	810378773	\$10.00

Four (4) third place prize winners will receive one (1) \$100 Big Lots gift card and one (1) Serta sheep plush (\$6). The total ARV of the third place prizes awarded is \$424.00.

**The maximum total ARV of all prizes to be awarded: \$2,163.00.** Odds of winning will depend upon the total number of eligible entries received.

**WINNER SELECTION & NOTIFICATION:** The potential prizewinners will be selected in a random drawing from among all eligible entries received by Sponsor. Sponsor’s decisions are final and binding.

The potential prizewinners will be notified via email from [socialmedia@biglots.com](mailto:socialmedia@biglots.com). Potential prizewinners will be required to confirm their name, mailing address, and prize selection to Big Lots within forty-eight (48) hours of notification. Noncompliance will result in disqualification and an alternative winner may be selected.

If a selected potential prizewinner fails to claim the prize or if a selected potential prizewinner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and an alternate prizewinner may be randomly selected at the sole discretion of the Sponsor. If Sponsor’s attempt to contact a potential prizewinner fails to reach a potential prizewinner for any reason or if the potential winner fails to respond to the notification as directed, or otherwise fails to comply with these Official Rules, the potential prizewinner will be disqualified and an alternate winner may be randomly selected at the sole discretion of the Sponsor. Prizes will be awarded within approximately one (1) week after the winners are verified.

If a prizewinner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return the Releases on minor's behalf.

**PRIZE CONDITIONS:** Prizes may not be redeemed for cash. Prizes are non-assignable and nontransferable. No substitutions are permitted. No cash in lieu of prize and no exchange of prize, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Winner is responsible for all federal, provincial, state, local and income taxes associated with winning prize(s).

Winner acknowledges that the Sponsor and all other businesses affiliated with or participating in this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

Except where prohibited by law, entry and acceptance of prize(s) constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media whatsoever now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

**GENERAL:** Participating Entrants agree to these Official Rules and the decisions of the Sponsor, and release and hold the Sponsor, its affiliated companies free and harmless from and against and all claims, losses, damages, rights, actions and liability of any kind relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Participating Entrants waive all rights to claim punitive, incidental and consequential damages. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize(s). Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to Entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii)

discontinue the Sweepstakes if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and (iii) to select winners from among all eligible entries received prior to discontinuation.

**LEGAL WARNING:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER, VANDALIZE, UNDERMINE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**DISPUTES:** Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action. All participating Entrants consent to the personal jurisdiction of federal and state courts located in Franklin County, Ohio and agree that such courts have exclusive jurisdiction over all such disputes. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Ohio without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Ohio. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

**PRIVACY:** Personal information collected from Entrants is subject to the Sponsor's Privacy Policies, which can be found at <http://www.biglots.com/privacy-policy>.

**OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, please email [socialmedia@biglots.com](mailto:socialmedia@biglots.com).

**WINNERS LIST:** For a written confirmation of the winner (available after March 2, 2019) send a stamped, self-addressed envelope (to be received no later than May 2, 2019), to: **The BIG Serta Sweepstakes, Winner Confirmation Request**, Big Lots Stores, Inc., 4900 East Dublin Granville Road, Columbus, Ohio 43081.

**SPONSOR:** Big Lots Stores, Inc., 4900 East Dublin Granville Road, Columbus, Ohio 43081.

**DISCLAIMER:** The Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Instagram.

**Void in Alaska, Hawaii, Puerto Rico, outside the United States and wherever else prohibited by law.**