

INTERNAL USE ONLY

**US Sweepstakes & Fulfillment Company
The Big Lots “b loved™” Sweepstakes
Promotion runs from 4/30/15 to 6/3/15
FINAL: 04/22/15**

**THE BIG LOTS “b loved™” SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. By participating in the Sweepstakes, each Entrant (the “Entrant”) unconditionally accepts and agrees to comply with, and abide by these Official Rules; their Buzz Club Rewards® Membership Agreement; and the decisions of Big Lots Stores, Inc. (the “Sponsor”) and US Sweepstakes & Fulfillment Co. (the “Administrator”), which shall be final and binding in all respects.

SWEEPSTAKES ENTRY PERIOD: The Big Lots “b loved™” Sweepstakes (the “Sweepstakes”) begins on Thursday, April 30, 2015 and ends on Wednesday, June 3, 2015 (the “Sweepstakes Period”).

ELIGIBILITY: A Buzz Club Rewards® membership is necessary to enter the Sweepstakes; however, no purchase is necessary to become a Buzz Club Rewards® member (“Member”). The Sweepstakes is open to new and existing Members who are legal residents of the 48 contiguous United States or the District of Columbia (excluding Rhode Island), and are age 18 years or older at the time of entry. Employees of the Sponsor and Administrator and their respective parent companies, subsidiaries, affiliates, distributors, retailers, sales representatives, fulfillment, advertising and promotion agencies, contractors and any other entity engaged in the development, production or distribution of promotional materials for this Sweepstakes, and members of each of their immediate families (spouses, parents, grandparents, children, siblings and their respective spouses) and those living in the same household of each are not eligible. Sweepstakes is subject to all applicable federal, state and local laws and regulations. In the event that the Sweepstakes is challenged by any regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes or to disqualify participants in the affected geographic areas. Void in Alaska, Hawaii, Rhode Island, Puerto Rico, outside the U.S. and wherever prohibited by law.

HOW TO ENTER: There are two (2) ways to enter.

Method #1: In Store Purchase. Buzz Club Rewards® Members may enter the Sweepstakes by scanning their Buzz Club Rewards® Card at the register, while making a purchase transaction that includes a qualified b loved™ merchandise item, as defined below, from any participating Big Lots retail location (the “In Store Purchase Entry”). Qualified b loved™ merchandise items include Size 3 b loved Diapers Jumbo PK 32 CT (SKU 810231057), Size 4 b loved Diapers Jumbo PK 28 CT (SKU 810231056), Size 5 b loved Diapers Jumbo PK 24 CT (SKU 810231150), Size 6 b loved Diapers Jumbo PK 21 CT (SKU 810231148), Size 4 b loved Diapers Mega PK 52 CT (SKU 810231146), Size 5 b loved Diapers Mega PK 46 CT (SKU 810231144), Size 6 b loved Diapers Mega PK 40 CT (SKU 810231142), Size 4 b loved Diapers Junior Club PK 72 CT (SKU 810231149), Size 5 b loved Diapers Junior Club PK 62 CT (SKU 810231147), Size 6 b loved Diapers Junior Club PK 54 CT (SKU 810231145), b loved Petroleum Jelly 7.5 OZ (SKU 810231059), b loved A&D Ointment 4 OZ (SKU 810231135), b loved Baby Powder with Corn Starch 15 OZ (SKU

810231141), b loved Baby Powder 15 OZ (SKU 810231143), b loved Baby Oil + Aloe 14 OZ (SKU 810231132), b loved Baby Oil 14 OZ (SKU 810231133), b loved Baby Shampoo 15 OZ (SKU 810231060), b loved Baby Wash 15 OZ (SKU 810231131), b loved Baby Lotion 15 OZ (SKU 810231134), b loved Baby Detangler 10 OZ (SKU 810231058), b loved Baby Wash Sensitive 72 CT Snap Lid (SKU 810231157), b loved Baby Wash Unscented 72 CT Snap Lid (SKU 810231155), b loved Baby Wash Scented 72 CT Snap Lid (SKU 810231156), b loved Baby Wash Sensitive 3 PK/216 CT (SKU 810231202), b loved Baby Wash Scented 3 PK/216 CT (SKU 810231159), and b loved Baby Wash Unscented 3 PK/216 CT (SKU 810231158) (the "Qualified Merchandise Items"). **All qualifying In Store Purchase Entries must be received between store opening on Thursday, April 30, 2015 and store closing on Wednesday, June 3, 2015. In Store Purchase Entrants must have a current, valid email address associated with their Buzz Club Rewards® card to be eligible.** Buzz Club Rewards® Cards must be scanned at the time of purchase. If you are not currently a Buzz Club Rewards® Member, you may sign up for free for Buzz Club Rewards in-store. **Limit: One (1) In Store Purchase Entry per Qualified Merchandise Item purchased. There is no limit to the number of In Store Purchase Entries an Entrant can receive.**

Method #2: Mail-In Entry. To enter without making a purchase, new and existing Buzz Club Rewards® members may mail a postcard, including your name, complete address, email address, phone number and Buzz Club Rewards® number to: The Big Lots b loved Sweepstakes, 625 Panorama Trail, Suite 2100, Rochester, NY 14625 (the "Mail-In Entry"). **Each Mail-In Entry must be mailed separately and must be postmarked between Thursday, April 30, 2015 and Wednesday, June 3, 2015 and received by Wednesday, June 10, 2015. Each Mail-In Entry must include the Entrant's email address and Buzz Club Rewards® number. You can find your Buzz Club Rewards® number on the back of your card. Entrants must have a current, valid email address associated with their Buzz Club Rewards® card to be eligible. There is no limit to the number of Mail-In Entries an Entrant can receive.**

All methods of entry have an equal chance of winning. Photocopied, illegible, or mechanically reproduced entries are not eligible. All entries become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed entries.

PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:

Grand Prize: One (1) Grand Prize winner will receive a one-year supply of b loved™ Diapers to be awarded in for the form of a \$1,000 Big Lots Gift Card. **The ARV of Grand Prize is: \$1,000.**

First Prizes: Ten (10) First Prize winners will each receive a b loved™ Gift Package, each with an approximate retail value of \$19. **The ARV of each First Prize is: \$19.**

The total ARV of all prizes to be awarded: \$1,190. Odds of winning will depend upon the total number of eligible entries received.

WINNER SELECTION & NOTIFICATION: The winners will be selected in a random drawing on or about **Tuesday, June 16, 2015** from among all eligible entries received by the Administrator, an independent agent of the Sponsor whose decisions are final and binding.

The potential Grand Prize winner will be notified via the valid email associated with their Buzz Club Rewards® membership, and will be required to sign and return an Affidavit of Eligibility, a Liability Waiver, a

W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These Releases will require the Grand Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Grand Prize winner must reply to the notification and return the Releases within five (5) days of notification. Noncompliance will result in disqualification and an alternate winner may be selected.

The potential First Prize winners will be notified via the valid email associated with their Buzz Club Rewards® membership, and will be required to confirm their name, mailing address and diaper size preference (Size Options: 3, 4, 5 and 6) via return email within three (3) days of notification. Noncompliance will result in disqualification and an alternate winner may be selected.

If a prize notification is returned as undeliverable, or if a selected potential winner fails to claim the prize or if a selected potential winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and an alternate winner may be randomly selected at the sole discretion of the Administrator. If Administrator's attempt to contact a potential Grand Prize or potential First Prize winner fails to reach a potential winner for any reason including, but not limited to, the potential winner's use of a spam filter, or if the potential winner fails to respond to the notification as directed, or otherwise fails to comply with these Official Rules, the potential winner will be disqualified and an alternate winner may be randomly selected at the sole discretion of the Administrator. Prizes will be awarded within approximately 4 to 6 weeks after winners are verified.

If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return the Releases on minor's behalf.

PRIZE CONDITIONS: Prizes may not be redeemed for cash. Prizes are non-assignable and nontransferable. No substitution is permitted except if a prize is unavailable, in which case a prize of equal or greater value will be awarded at the sole discretion of Sponsor. No cash in lieu of prize and no exchange of prize, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Winners are responsible for all federal, provincial, state, local and income taxes associated with winning prize(s). Grand Prize winner will be required to furnish his/her social security number for the sole purpose of preparation of any tax forms as required by law.

Big Lots Gift Cards are redeemable for merchandise only at Big Lots' stores and cannot be redeemed, for purchases of gift cards or as an adjustment to prior purchases. Gift Cards will not be replaced if lost or stolen. Big Lots Gift Cards are subject to the complete terms, conditions and restrictions of the issuing company, including expiration dates.

Winner acknowledges that the Sponsor and all other businesses affiliated with or participating in this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

Except where prohibited by law, entry and acceptance of prize(s) constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media whatsoever now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

GENERAL: Participating Entrants agree to these Official Rules and the decisions of the Administrator and the Sponsor, and release and hold the Sponsor, the Administrator, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, free and harmless from and against all claims, losses, damages, rights, actions and liability of any kind relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Participating Entrants waive all rights to claim punitive, incidental and consequential damages. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize(s). Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an Entrant, entry will be deemed submitted by the "Authorized Account Holder" of the valid e-mail address associated with the Buzz Club Rewards® membership at time of entry. Authorized Account Holder means the natural person who is assigned to a valid e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any Entrant or potential winner to provide Sponsor with proof that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to Entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent sweepstakes administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw a method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER, VANDALIZE, UNDERMINE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES: Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action. All participating Entrants consent to the personal jurisdiction of federal and state courts located in Franklin County, Ohio and agree that such courts have exclusive jurisdiction over all such disputes. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Ohio without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Ohio. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY: Personal information collected from Entrants is subject to the Sponsor's Privacy Policies, which can be found at <http://www.biglots.com/privacy-policy>.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see www.biglots.com/page/bloved-sweepstakes, or send a self-addressed, stamped envelope (to be received no later than June 16, 2015), to: **The Big Lots "b loved" Sweepstakes, Official Rules Request**, PO Box 25466, Rochester, NY 14625-0466.

WINNERS LIST: For a written confirmation of the winner (available after June 16, 2015) send a stamped, self-addressed envelope (to be received no later than July 16, 2015), to: **The Big Lots "b loved" Sweepstakes, Winner Confirmation Request**, PO Box 25466, Rochester, NY 14625-0466.

SPONSOR: Big Lots Stores, Inc., 300 Phillipi Road, Columbus, OH 43228.

ADMINISTRATOR: US Sweepstakes & Fulfillment Co., 625 Panorama Trail, Suite 2100, Rochester, NY 14625.

Void in Alaska, Hawaii, Rhode Island, Puerto Rico, outside the United States and wherever else prohibited by law.